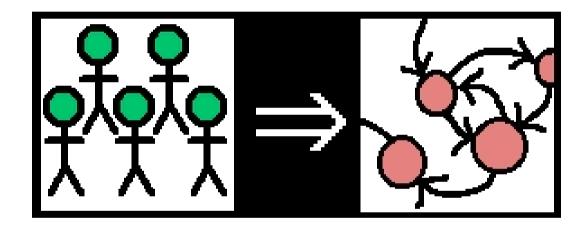
### Socially Inspired Computing



#### **Engineering with Social Metaphors**

### Cluster of Areas in SIC

- Social Simulation
- Evolutionary Computing
- Evolutionary Economics / Game Theory
- Artificial Life
- Artificial Societies

## Emphasis

- Understanding
- Scientific / experimental
- General / abstract
- Interpretation of model key
- Computational simulation
- Emergence, Self-organisation
- Evolution, Decentralised, Scaling

# Engineering

- Specified functions
- Known goals
- Technical constrains
- Practical implementation issues
- Top down, centralised, poor scaling
- Closed, Secure
- Fixed, non-adaptive

## New Trend: Self-\* Engineering

- Self-Organising, Self-Managing
- Self-Repairing, Self-Reoganising
- Emergent Function
- Decentralised, Open
- High Scalability
- Light Overheads

#### **Basic Question**

- Self-\* has draw on biological inspiration
- But many Self-\* problems look like sociological problems
- Can Self-\* learn from socially inspired work?
- Can SIC learn from Self-\* ?

#### **Invited Speakers**

- Next:
  - Mark Jelasity (Bologna)
- After Lunch (14:55):
  - Giovana Di Marzo Serugendo (Geneva)

# Engineering with Sociological Metaphors: Examples and Prospects

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#### Background

- Many Self-\* engineering issues can be thought of sociological questions:
  - Cooperation in open systems
  - Emergent social structures
  - Scalability, distributed implementation
  - Robustness

### Examples - BitTorrent

BitTorrent system:

- P2P file sharing peer software
- Tens of millions of users
- Estimate 35% internet traffic
- Inspired by the tit-for-tat strategy popularised by political scientist Robert Axelrod (80's) in PD tournaments
- WWI fraternisation over the trenches

### Tit-for-Tat Strategy

- Start by cooperating
- Then copy behaviour of opponent in pervious interaction
- Hence, punish bad guys in the future
- Requires repeated interactions

### Example - SLAC

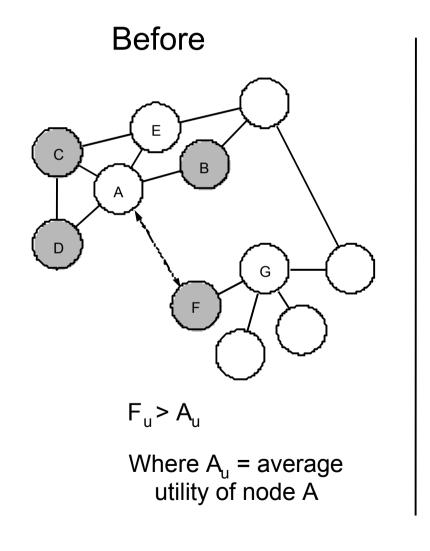
SLAC algorithm:

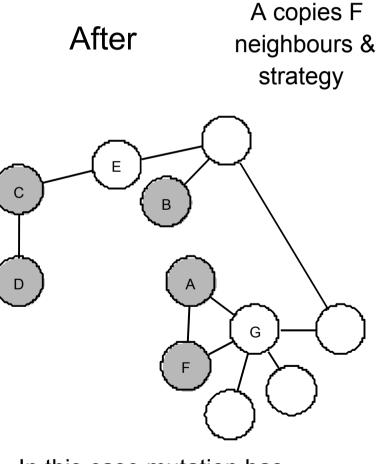
- Applying "tags" within a p2p network
- Translating an "evolutionary algorithm" into a network: replication and rewiring
- Simulation of file sharing scenario
- Inspired by *tag-based* cooperation models (old school tie effect) Holland/Axelrod/Riolo PD
- Works in one-time interactions

### **SLAC Algorithm**

- Periodically each node:
  - Compares it's performance (utility) with a randomly chosen other node
  - If other node has higher utility, copy that nodes view and behaviour
  - Mutate (add noise with low probability) to view and behaviour

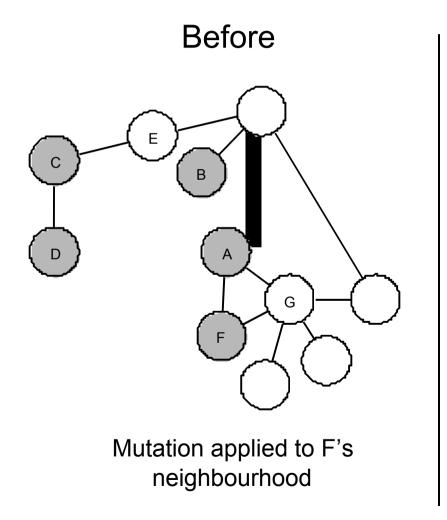
#### Copying a more successful node

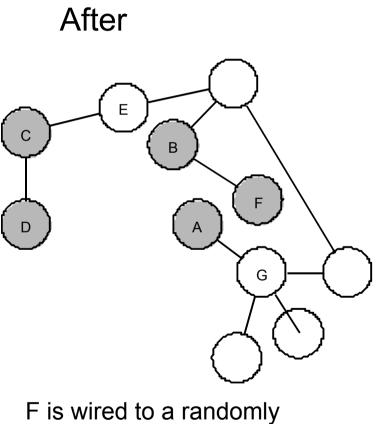




In this case mutation has not changed anything

#### Random movement in the net

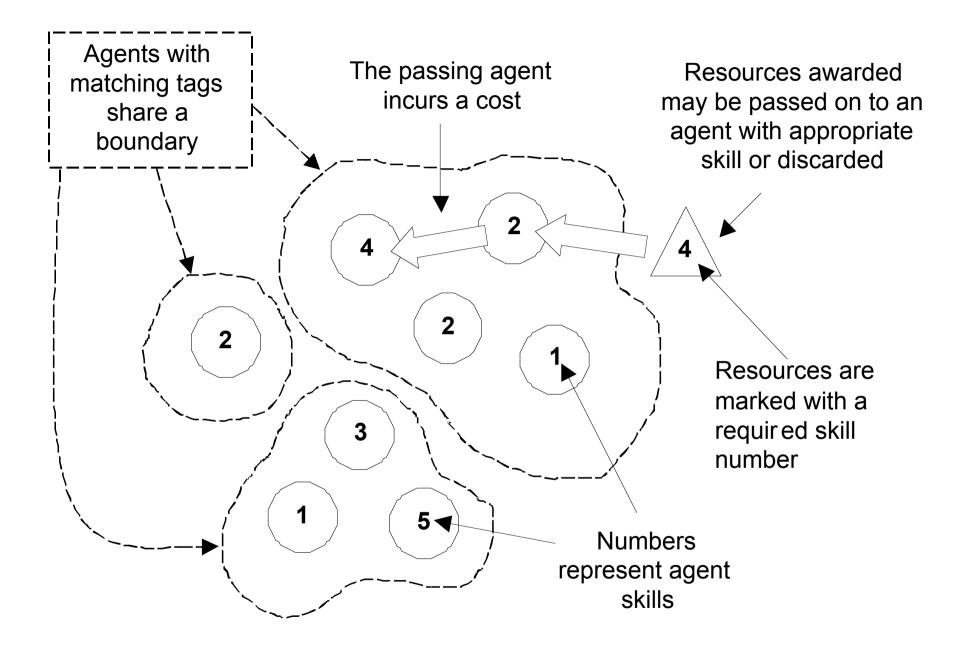


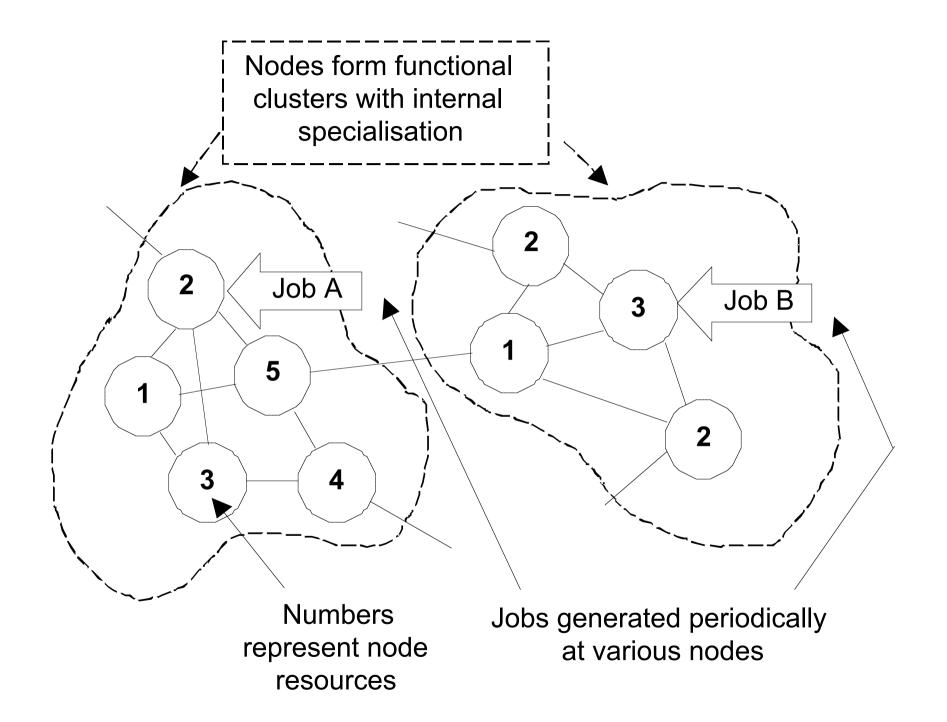


selected node (B)

#### **Prospects - Specialisation**

- SLAC works for producing simple cooperation in PD and a file-sharing scenario
- It can also be applied to produce clusters of nodes with internal division of labour
- Previous tag models interpreted as "foraging tribes – harvesting resources"
- Can be translated into "nodes and jobs"





#### Prospects – power in p2p

- Many social simulation work with evolving social networks
- Some demonstrate the emergence of hierarchy and power
- Both may be useful for many engineering problems in p2p

#### Engineering with Social Metaphors Discussion

- Is any of this really engineering?
- Are we really making use of social metaphors or is the link tenuous?
- Can general methods be developed to import techniques?
- How are mutation, replication, strategy and fitness concepts translated into deployable systems?